

Cisco Network Optimization Service

Unlock the Power of Your Intelligent Network

Open Up New Possibilities

We live in a rapidly and profoundly changing world—a world in which we must constantly evolve in order to keep up with technology and take advantage of new opportunities. Now is the time to act, to explore avenues into different markets, adapt to trends, and uncover possibilities.

“The value of the Cisco Network Optimization Service team has proven to be immeasurable in preparing our environment to support new devices and align design standards with recommended practices.”

Viktor Gódor
Network Engineer, Raiffeisen Bank

By taking a more proactive approach to your core infrastructure—one of constant optimization—you can make sure your enterprise stays agile and moves beyond the “update and leave it alone” IT scenario. To help you maintain optimal network performance, save costs, and promote growth, Cisco® Network Optimization Service combines proactive support, best practices, automated tools, and expert guidance into one service that covers every aspect of your network.

And as priorities evolve, you have the flexibility to adapt Cisco service resources to focus on new challenges. Your Cisco Network Optimization Service engineer is your trusted advisor and strategic partner—helping you harness the full power of your network.

An Investment That Can Pay Off Fast

The Value of Cisco Network Optimization Service

A study conducted by Forrester Consulting and commissioned by Cisco found that with Cisco Network Optimization Service, customers may see a risk-adjusted return on investment of more than 200%.¹

Your service includes Cisco expert support and proven expertise to help you:

- Reduce network downtime for more reliability and lower support costs
- Increase performance and agility
- Simplify your network and processes
- Make better decisions, faster, with greater network visibility
- Plan and implement network changes sooner
- Speed delivery of new products and services to market
- Improve your team’s knowledge and keep skills up-to-date
- Prepare for new technology adoption
- Reduce risk

Optimize for Today

Turn your core network infrastructure into your strategic advantage and get the most out of your network’s lifecycle. With proprietary management tools, Cisco Network Optimization Service helps you increase availability, reduce downtime, resolve issues, and mitigate risk.

Manage Change with Confidence

Avoid the potential business disruptions of integrating a new infrastructure or other changes, big or small. Cisco Network Optimization Service helps you seamlessly, securely manage your network changes and maintain business continuity.

Plan for the Future

Capitalize on tomorrow’s big opportunities through continuous optimization. Operate at peak performance with a more scalable and flexible network. Plan and evolve your network strategy as technology advances with greater visibility and increased knowledge.



1. Based on a three-year risk-adjusted return on investment. Source: “The Total Economic Impact of Cisco Network Optimization Service,” Forrester Research, Inc., a commissioned study conducted by Forrester Consulting on behalf of Cisco, March 2013.

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Unlock the Power of Your Intelligent Network

Gain Greater Network Control

Examine your network for locations where you can improve design and implementation. Use Cisco design standards and recommended practices to address and resolve issues. Get guidance to standardize your network and process. And, if your technical needs change, our flexible service delivery model lets you quickly adapt to refocus on new challenges.

“Just in terms of reduced downtime support and troubleshooting, [Cisco Network Optimization Service] paid for itself almost immediately.”

Senior Manager,
Network Engineering, Healthcare Organization

Reduce Downtime, Improve Reliability

Achieve network standardization with guidance from Cisco engineers. Use proven Cisco tools and processes to reduce support costs and help prevent network issues in the future.



Resolve Issues and Make Better Decisions Faster

Proactively identify issues with Cisco smart service capabilities that identify current and potential issues with automated data collection, analysis, and diagnostics. Apply these software-enabled capabilities for testing and validation to manage network changes quickly and with greater confidence.

Address Security Before It's an Issue

Plan and support new security solutions and smoothly integrate them into your network. By addressing security within your larger network strategy, you can improve compliance, reduce risk, and save money.

Get the Tools for Success

You can be sure you're benefiting from the very latest best practices when your network is assessed by Cisco engineers who are familiar with your organization. Grow your team's skills and become more self-sufficient when you take advantage of the Cisco Technical Knowledge Library and advanced training opportunities.

The Cisco Advantage

Backed by 25 years of innovation and leadership, the Cisco Services team offers unmatched expertise, innovative solutions, and a collaborative approach. Our deep knowledge base is based upon 50 million installed devices, 6 million annual customer interactions, 90,000 technical documents, and more than 600 best practices.



Register for an On-demand Webcast

Watch our on-demand webcast “Get the Most Value from Your Network Investments” and download a copy of the Forrester Consulting study “The Total Economic Impact™ of Cisco Network Optimization Service.”

www.cisco.com/offer/optimize



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